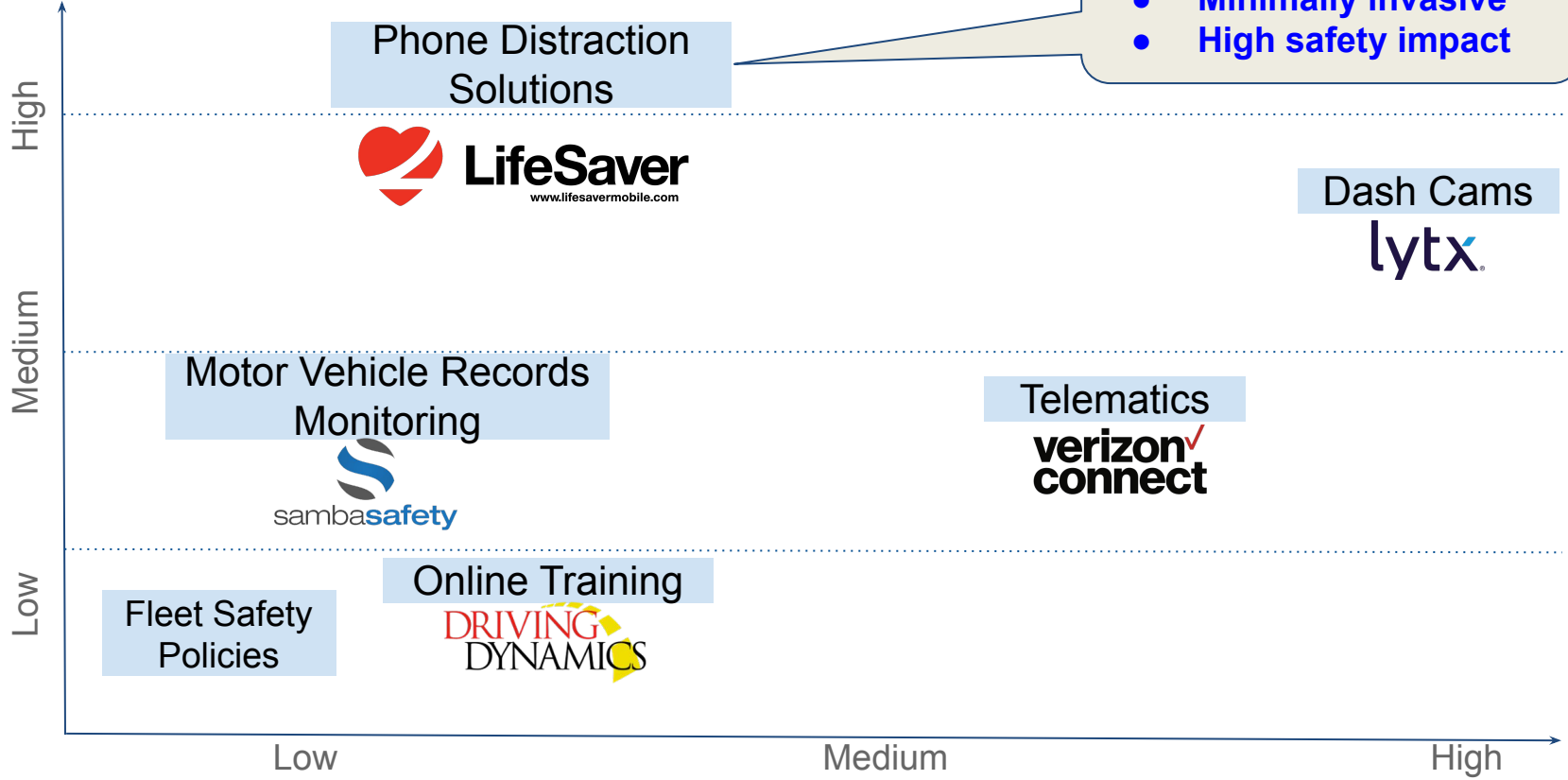




Portfolio Approach to Fleet Safety

Safety Impact



- Low cost
- Minimally invasive
- High safety impact

Total Cost of Ownership





A unique solution for Fleet Safety

**Software
Only**

- No hardware to purchase and install
- Deploy the app to your driver phones over the air in just minutes
- Measurable results: Safe-driving metrics are captured to the cloud / fleet portal

**Proactive &
Preventive**

- Visual intervention changes behavior for most drivers without your involvement
- Much easier than coaching every driver

Meaningful Results

- Lowers collisions 25-50% year over year
- Focus on #1 cause of vehicle collisions
- LifeSaver easily pays for itself

LifeSaver Mobile Solution Flyer

Why is LifeSaver the best solution?

01 Best value for your fleet safety budget
LifeSaver is a low-cost, cloud-based solution that provides high-quality safety training and real-time coaching to your drivers. High-quality training is significantly more expensive than other solutions, and LifeSaver's cloud-based solution is significantly more affordable than other solutions. LifeSaver's cloud-based solution is significantly more affordable than other solutions.

02 LifeSaver simplifies telematics
Don't you hate telematics, too? Most companies adding LifeSaver to their fleet also add telematics, which is a great distraction and time-consuming way to verify your employees' driving behavior in complex, busy work environments.

LifeSaver	Telematics
• Cost: \$100 per driver per month	• \$200 per driver per month
• No hardware	• Hardware required
• No data plan	• Data plan required
• No cell tower coverage	• Cell tower coverage required
• No cell tower coverage	• Cell tower coverage required
• No cell tower coverage	• Cell tower coverage required
• No cell tower coverage	• Cell tower coverage required

25-50% Reduction in At-Fault Collisions
After 100 hours of training.

Why should my business be concerned about distracted driving?
Distracted driving is the leading cause of vehicle collisions, resulting in 3,143 deaths and 232,000 injuries in 2015. It is also the leading cause of lost productivity and increased costs for businesses.

What can I do to safeguard my business from distracted driving?
As an employer, it's your responsibility to ensure your employees are safe on the road. LifeSaver is a cloud-based solution that provides high-quality safety training and real-time coaching to your drivers. High-quality training is significantly more expensive than other solutions, and LifeSaver's cloud-based solution is significantly more affordable than other solutions.

How does LifeSaver work?
LifeSaver is a cloud-based solution that provides high-quality safety training and real-time coaching to your drivers. High-quality training is significantly more expensive than other solutions, and LifeSaver's cloud-based solution is significantly more affordable than other solutions.

01 LifeSaver: App Easy to Deploy and Manage
LifeSaver is a cloud-based solution that provides high-quality safety training and real-time coaching to your drivers. High-quality training is significantly more expensive than other solutions, and LifeSaver's cloud-based solution is significantly more affordable than other solutions.

02 LifeSaver: 24/7 Support
LifeSaver is a cloud-based solution that provides high-quality safety training and real-time coaching to your drivers. High-quality training is significantly more expensive than other solutions, and LifeSaver's cloud-based solution is significantly more affordable than other solutions.