| Factors to Consider | LifeSaver Mobile Advantages |
|---|---|
| **Software Only** | **No hardware (beacon or dongle)**<br>**to purchase, install, maintain or upgrade**<br><br>▪ Our software-only philosophy provides us with many key advantages, including lower cost, simpler/faster deployment and over-the-air upgrades.<br>▪ Most of our peer solutions require a beacon or dongle to be mounted inside every single vehicle. This installation is a significant undertaking, which becomes even more difficult to manage with the upgrade and/or replacement of defective hardware.<br>▪ Another major drawback of the hardware approach is that the employee can easily remove the beacon or dongle from the vehicle, which would result in their solution not operating properly. |
| **Speed of Deployment** | **Simple and easy to deploy**<br>▪ Customers love the fact that they can be up and running across all their employee mobile devices in less than 2 weeks from the time they sign up for our solution. |
| **"Inside Fleet" Portal Features** | **Designed by fleets for fleets**<br>▪ Our Fleet Portal enables customers to manage their drivers with a group structure, in the same way as they would do in the real world.<br>▪ Proactive safety approach applied to our unique exception reporting which is automatically pushed to your email daily and/or weekly, lowering the time you have to spend coaching problem drivers.<br>▪ Get a daily snapshot and weekly summary of your highest risk drivers. |
| **Cost of Ownership** | **Competitive pricing**<br>▪ Our volume-based pricing ranges from $60/year (or $5/month) per device to $120/year (or $10/month) per device. |
| **Customer Friendly** | **Easy to work with**<br>▪ LifeSaver Mobile offers 12-month licenses vs. 36-month commitments required by other providers. There are no hidden hardware or set-up fees.<br>▪ We consistently receive high marks for our customer support. |