

## CROWDSTRIKE FALCON PREVENT™ NEXT-GENERATION ANTIVIRUS

GET BETTER PROTECTION AND BETTER PERFORMANCE IMMEDIATELY BY REPLACING YOUR CURRENT AV SOLUTION WITH CROWDSTRIKE FALCON PREVENT



## FALCON PREVENT: INDUSTRY-RECOGNIZED LEGACY AV REPLACEMENT

For organizations struggling with the ineffectiveness and complexity of legacy antivirus solutions, Falcon Prevent is here to help. As the most complete AV replacement solution in the industry, Falcon Prevent delivers superior protection with a single lightweight agent that operates without the need for constant signature updates, on-premises management infrastructure, or complex integrations. Even the largest organizations can be up and running with Falcon Prevent in minutes.

**Certified to replace legacy antivirus products** — Independent testing at AV-Comparatives and SE Labs has certified Falcon Prevent's antivirus capabilities. Falcon Prevent has also been validated for PCI, HIPAA, NIST and FFIEC regulatory requirements.

Named a visionary in Gartner's Magic Quadrant for Endpoint

Protection Platforms — Visionary positioning was based on innovative protection capabilities and the simplified deployment model.

#### KEY PRODUCT CAPABILITIES

### ENSURE YOUR ORGANIZATION IS FULLY PROTECTED AGAINST THE RISING TIDE OF CYBER THREATS

Covers protection gaps left by legacy AV — More than just an
AV replacement, Falcon Prevent is designed to replace legacy AV
solutions and deliver new protection capabilities to your endpoints.
 Falcon Prevent adds machine learning and behavioral analytics
to stop fileless malware, in-memory attacks and other advanced
techniques that are typically missed by standard AV products.

#### KEY BENEFITS

- » Prevent malware and ransomware infections
- » Prevent fileless and in-memory attacks
- » Defend against attacks that go beyond malware
- » Simplify operations with signatureless protection and SaaS delivery
- » Replace legacy antivirus quickly and confidently

"As more and more organizations are looking for more effective solutions that can stop advanced, modern-day threats, I believe CrowdStrike Falcon is the answer."

- STEVE PHILLPOTT,
CHIEF INFORMATION OFFICER,
WESTERN DIGITAL CORP.



- Uses only one agent Get the best next-generation technologies
   concentrated in a single agent, including machine learning, exploit
   blocking, custom whitelisting and blacklisting, behavioral indicators
   of attack (IOAs), attack attribution and adware blocking.
- Full protection, online and off Falcon Prevent leverages protection technologies both in the cloud as well as on the endpoint to provide full prevention when disconnected from the network, while taking advantage of the additional power of the cloud when connected.

#### **FAST AND EASY DEPLOYMENT**

- Save time, effort and money Cloud-native Falcon Prevent is delivered by the CrowdStrike Falcon® platform and doesn't require any on-premises management infrastructure.
- Deploy at unprecedented speed The cloud-delivered Falcon agent enables rapid deployment, with customers reporting the installation of as many as 70,000 agents in a single day.
- Immediately operational Get unmatched prevention instantly.

  Falcon Prevent hits the ground running, protecting you immediately upon installation without requiring signature updates, fine-tuning, baselining or complex configuration.

#### FORGET IT'S THERE

- Zero impact on the endpoint From initial installation to ongoing day-to-day use, Falcon Prevent operates with only a tiny 20MB footprint on the endpoint.
- No reboot Leave your endpoints alone, with no reboot required at installation or during updates.
- No need for cumbersome and frequent scans or updates —The signatureless protection technologies used by Falcon Prevent completely eliminate the need for performance-crushing tasks such as signature updates and disk scans.

#### MIGRATE WITH CONFIDENCE

 Easy transition — Falcon Prevent operates seamlessly alongside AV as you migrate.

# THE FASTEST AND EASIEST WAY TO SAFEGUARD YOUR ORGANIZATION AGAINST MALWARE AND BREACHES

Today's adversaries don't limit their tactics to malware and exploits. That's why Falcon Prevent provides a new generation of prevention features capable of defeating these evolving tools and techniques.



CrowdStrike is the leader in cloud-delivered next-generation endpoint protection. CrowdStrike has revolutionized endpoint protection by being the first and only company to unify next-generation antivirus, endpoint detection and response (EDR), and a 24/7 managed hunting service — all delivered via a single lightweight agent.

Learn more at **crowdstrike.com**