



## The smart App control for small and medium-sized enterprises



Made in Germany: Development, hosting and support worldwide

APPVISORY is Europe's leading mobile application management software. It enables employees to work securely and productively in an environment that is known from private use.

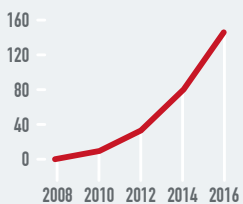
You save on IT resources and costs and prevent severe fines related to the new data protection regulations. The SaaS solution is developed and hosted in Germany, and offers support in German and English.



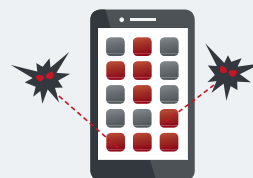
for iOS



for Android



140 billion apps were downloaded from the App Store alone in 2016. In 2014 it was only around half this amount. This extremely rapid rise can continue to be expected in the future, as the market for mobile applications is continuing to grow, providing users with an enormous amount of usage possibilities.



However, this large selection of apps also brings new risks with it. Data theft and attacks on the privacy of individuals are longer a rarity. Apps are clearly a gateway for problems, which potentially enable attacks from third parties or only provide an insufficient level of protection. These or similar security gaps can be found in around half of all apps.

These companies already rely on APPVISORY by mediaTest digital

## Mobile working in small and medium-sized enterprises



### You would like to protect your company data?

APPVISORY checks the installed apps on your operational devices and covers, among other things, following facts:

- ✓ Data security violations
- ✓ Privacy Policies
- ✓ Violations of applicable privacy regulations
- ✓ Implementation of third – party suppliers
- ✓ Data storage in the cloud on external servers
- ✓ Specific weaknesses
- ✓ Incalculable additional costs



### You would like to have a malware and virus protection?

APPVISORY automatically scans all installed apps for malware and viruses in real time. The SAVAPI virus scanner from the German market leader Avira is fully integrated into the test technology.



### You would like to secure your mobile devices according to your security guidelines?

A configuration wizard helps you quickly and intuitively define your security policies. Even without a Mobile Device Management System (MDM).

## The Small Business Kit from APPVISORY: All in one



Security when  
selecting new apps



Hosting in  
Germany



Push  
notifications



Sustainable awareness  
and acceptance among  
your employees

## CONTACT

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**mediaTest digital** is Europe's market leader for mobile security solutions in the Mobile Application and Enterprise Mobility Management segment. With its APPVISORY solution, mediaTest digital is protecting smartphones and tablets of companies all over the world. In addition to 12 of 25 largest German companies with their international locations, it counts numerous medium-sized and small enterprises among its satisfied users.